

PRESS RELEASE

German Tech Entrepreneurship Center (GTEC) is presenting its latest batch of startups at Demo Day

- **GTEC hosting Demo Day 2017 at ESMT Berlin**
- **Ten international startups from the GTEC programmes will be pitching**
- **Will be attended by nearly 200 investors, mentors, journalists, and industry notables**

Berlin, Germany (20 February 2017) – The German Tech Entrepreneurship Center (GTEC), Germany's first open, private-sector platform for entrepreneurship, will be hosting its Demo Day at ESMT Berlin. GTEC's mission is to promote disruptive entrepreneurship in Europe and the Demo Day is the perfect opportunity to drive this initiative.

On February 24th, ten startups from five countries will demo their ideas to a wide-ranging audience of about 200 investors, founders, journalists and industry notables. Demo Day also marks the graduation of five newly-founded companies that went through the Berlin Startup Academy, GTEC's boutique accelerator program. One of these startups is Forexfix, a B2B fintech company that helps German Mittelstand (SME) companies to hedge their currency risks in an easy and flexible way. Another pitching startup is Nextome from Italy, who is taking part in the 12-month GTEC Lab program and will showcase their product that localizes users inside buildings and provides a set of location-based services.

Christoph Raethke, GTEC's Director of Education, says "The startups presenting at the GTEC Demo Day are a dynamic and lively bunch, with products ranging from brainwave-driven tech to the first all-in-one vegan platform. We're proud and excited to share the hard work of our startups and know that the audience will leave with new impressions and ideas."

During the Demo Day event, the audience will have the chance to enjoy 10-minute presentations from the GTEC startups and a one-on-one networking opportunity at the end with drinks and snacks. The event will take place at the ESMT Berlin (Schlossplatz 1, 10178 Berlin) on February 24th at 4:30pm.

Demo Day Invitation:

<https://www.eventbrite.com/e/gtec-demoday-2017-tickets-31058317263>

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Pitching teams will be:

YOUMO is the first modular lifestyle power strip designed for smart homes and offices.

Hupp turns commuting into a great experience. It's your new daily carpool assistant: it prepares new travel propositions tailored for you every day and helps you all along your trips.

Forexfix is a B2B Fintech that helps German „Mittelstand“ companies (SME Companies) to hedge their currency risks in a very easy and flexible way.

Seniovo supports elderly and disabled people with barrier-free home re-constructions and living space adjustments of any kind.

Vegandix is a marketplace for everything you need for your vegan lifestyle.

Neurofox: With their hardware and software you can experience, train and optimize your brain states in real time.

byrd is your Shipping Assistant. Shipping has never been this easy.

OEEX creates a platform to connect producers and consumers of renewable energies.

Nextome localizes users inside buildings and provides a set of location based services.

ucair: Using a network of drone pilots, ucair inspects solar plants to make sure that not a single sun ray is wasted.

Pictures and Logos: <http://gtec.center/press/>

Additional information about GTEC: gtec.center/startup

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About GTEC

The German Tech Entrepreneurship Center (GTEC) is the first private-sector, open campus for entrepreneurship in Europe and it is connecting an international network of companies, universities, and startups along with the public. GTEC was founded at ESMT (European School of Management and Technology) in Berlin in 2015 by Innogy (previously RWE), Henkel, ESMT Berlin, Globumbus, Noerr and the Sigmund Kiener Stiftung and is headquartered in a 1.200 square meter space in Berlin-Mitte at the ESMT campus on Schlossplatz 1, with two more campuses in Berlin-Schoeneberg and in Frankfurt/Main. Under the triad of "Inspire, Guide, Grow", GTEC promotes entrepreneurship on a global scale through a diverse set of offerings: from education programmes and innovation awards to meetups and workshops.